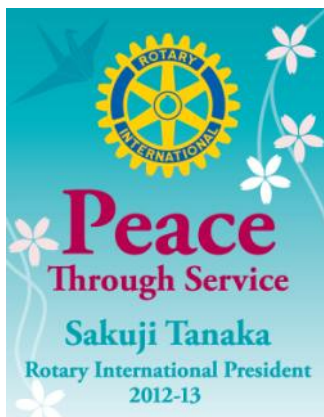


# Rotary Club of Darwin Sunrise



## OUR ACTION PLANS FOR THE ROTARY YEAR 2012 - 2013



A COMMUNITY INFORMATION DOCUMENT  
AUGUST 2012



## ACTIVE MEMBERS

### ROTARIAN:

Joseph Aladin  
 Ghani Anwar  
 Ian Berry **PHF**  
 Lloyd Blinco **PP, PHF**  
 Di Borella **PP, PHF**  
 Jeff Borella  
 Denis Carroll  
 Judy Chan  
 Lorraine Corowa  
 Jan Conti **PHF**  
 Denise Dickson  
 Rob Dorgelo **PP, PHF**  
 Purdy Eades **PHF**  
 Vidula Garde  
 Michael Goodrich  
 Sue Gumley  
 Ken Hatfield **PP, PHF**  
 Allison Hooper **RA**  
 Betti Knott  
 Quentin Kilian **PP, PHF**  
 Warren Lambert  
 Diana Leeder **PP, PHF**  
 Warren Leeder **PHF**  
 Marilynne Marshall **PHF**  
 Asha McLaren **RA, PP, PHF**  
 Julie Nicholson **PP, PHF**  
 Malika Okeil **PP, PHF**  
 Sandy Oldroyd **PP, PHF**  
 Joy Passmore **PP, PHF,**  
 Susan Penfold  
 Roger Pocock  
 Maurice Sgarbossa  
 Frank Stewart **PP, PHF**  
 Ron Strachan  
 Heather Traeger **RA, PP, PHF**  
 Sivaram Vemuri **PP, PHF**  
 Ainslie Ward  
 Martyn Wilkinson **PP, PHF**

### CLASSIFICATION

Accountancy  
 Immigration Compliance  
 Computer Services  
 Structural Engineering  
 Indigenous Affairs  
 Local Government Administration  
 Funeral Services  
 Tertiary Vocational Services  
 Government Commercial Services  
 Nursing General  
 Psychology Services  
 Engineering Consultancy  
 Business Support  
 Clinical Psychology  
 Youth Services  
 Financial Planning  
 Insurance General  
 Town Planning  
 NGO Management  
 International Business Management  
 Corporate Supplies Management  
 Government – Arts Administration  
 Courier Services  
 Risk Management  
 Legal Services  
 Government Policy Administration  
 Information Technology  
 Administration – Government  
 Retail Fashion  
 Business Administration  
 Industry Career Advisor  
 Legal Services  
 Regional Education Admin  
 Flag Manufacture and Retail  
 Workplace Relations  
 Education - Tertiary Economics  
 Federal Parliamentary Services  
 Windows Aluminium

**RA** Rotary Alumni, **PP** Past President, **PHF** Paul Harris Fellow,

**THIS IS THE ROTARY CLUB  
OF DARWIN SUNRISE**



**PROVIDING COMMUNITY SERVICE**

**ENCOURAGING HIGH VOCATIONAL  
STANDARDS**

**BUILDING INTERNATIONAL GOODWILL**

**AN EFFECTIVE ROTARY CLUB IS ABLE TO**

**Sustain and increase its membership base.**

**Implement successful projects that address the needs of  
its community and communities in other countries.**

**Support The Rotary Foundation through both program  
participation and financial contributions.**

**Develop leaders capable of serving Rotary beyond the club  
level**

**WE BELIEVE DARWIN SUNRISE WILL CONTINUE  
TO BE AN EFFECTIVE ROTARY CLUB  
THROUGHOUT 2012 - 2013**



## OUR BOARD



**PRESIDENT**  
Roger Pocock



**SECRETARY**  
Frank Stewart



**TREASURER**  
Ian Berry



**CLUB PROTECTION**  
Lloyd Blinco



**CLUB ADMIN  
PRES ELECT**  
Ainslie Ward



**SERVICE PROJECTS**  
Jeff Borella



**MEMBERSHIP**  
Lorraine Corowa



**FOUNDATION**  
Julie Nicholson



**IP PRESIDENT**  
Di Borella



## OUR MEMBERSHIP PROFILE

Current number of Active members: 39  
Number of Associate members 7  
Number of Honorary members 4  
Number of male members: 24  
Number of female members: 27.  
Average age of members: 54 years. .

### Rotary Service

Less than 1 year:	9 members.
1-3 years:	5 members
3-5 years:	9 members
5-10 years:	6 members
10-25 years:	18 members
More than 25 years:	3 members

## MEMBERS SERVING AT DISTRICT LEVEL

**Julie Nicholson** District Rotary Down Under Chair

**Frank Stewart** District Attendance Officer

**Martyn Wilkinson**

RAWCS and ARH Group 1 Representative

**Denise Dickson**

Rotary Foundation Group 1 Representative

**Sivaram Vemuri** Peace Fellowship Coordinator

**Jan Conti** ROMAC Volunteer



## PRESIDENT ROGER'S VISION FOR THE YEAR

My major aim for the year ahead is to provide an opportunity for all members to become even more involved in the activities of our Club. There are so many things which can be achieved over the next year should we take the challenge and give a little more of ourselves.

This year has seen the signing of an MOU with the YMCA of the Top End in which we have committed to jointly work on two fundraising activities for the YMCA and to provide hands on support for some of their programs and activities. This offers many opportunities and challenges going forward which I hope we can all embrace.

Membership of Rotary especially the developed world is in decline, here in Darwin we have lost a club this year. If we look at our own membership history over the last 5 years we are just holding our numbers but not growing. Our target for the year is to increase membership to 60 by June 2013 which equates to an increase of 21 over the year. In mathematical terms this increase can be achieved if every two current members introduce one new member.

Public relations will be a major focus for the year and to this end Asha McLaren and Quentin Kilian will head our PR effort. Our aim is to make the population of greater Darwin aware that the Rotary Club of Darwin Sunrise exists and achieves great things within this community. Done well this will provide additional support for our efforts to achieve greater membership, better fundraising, sponsorship of events and community support and recognition.

**Roger Pocock**

2012-13 President



We have lots to celebrate every week at our meetings. Lucky Past President Quentin gets a birthday kiss from Purdey as well as all those individual birthday cakes.

Our Club actively supports the Australian Rotary Health and had some fun on its 'Hat Day' with a wide variety of headwear. Sergeant Lorraine and Chair Frank on the day got into the swing of things.



The annual Great Balloon Debate celebrates Rotary's Vocation Month in October. Another time for just a bit of fun



Each incoming President puts the old thinking cap on to come up with a different Change Over theme. President Di did us proud with a Western theme.





## CLUB ADMINISTRATION COMMITTEE

**Director:** Ainslie Ward  
**Deputy Director / Programs:** Susan Penfold

<b>Secretary</b>	Frank Stewart	<b>Treasurer</b>	Ian Berry
<b>Club Protection</b>	Lloyd Blinco	<b>Sergeant</b>	Roster
<b>Bulletin Editor</b>	Frank Stewart	<b>Deputy Editor</b>	Purdey Eades
<b>Attendance</b>	Roster	<b>Public Officer</b>	Sue Gumley
<b>Public Relations</b>	Quentin Kilian Asha McLaren	<b>Audio-Visual</b>	Martyn Wilkinson Warren Leeder
<b>Club History</b>	Frank Stewart	<b>Web Manager</b>	Purdey Eades Martyn Wilkinson

The following Action Plans have been made to carry out the administrative tasks required for the effective operation of our club.

### PROGRAM & FELLOWSHIP:

In conjunction with other committees - our focus will be on maintaining high level of enthusiasm through participation in interesting programs, projects, continuing education and fellowship involving all Rotarian, Associate members and families.

Our club will develop interesting and relevant weekly club programs as well as plan a variety of fellowship events.

Assistance will be given to guest speakers and other presenters by ensuring an appropriate and timely provision of audio-visual needs as and when required.

### CLUB ASSEMBLIES & AGM:

Bi-monthly club assemblies will be scheduled as a forum for future planning, member's views and information sharing. The Club AGM and elections will be held on Friday 14th November 2008.

### SERGEANT:

The Sergeant will keep us in order with an entertaining and fun filled fine sessions.





## **MEMBER INFORMATION & PUBLIC RELATIONS:**

The Club Bulletin will be published weekly and will provide information that is beneficial to club members.

The Club Website will be updated fortnightly or as required. Members will be encouraged to access and use the website.

Every opportunity will be taken to promote and advertise our events and activities:

Community Event Planning Guide includes sections on promotion, publicity and media releases.

We will continue to participate in the weekly Rotary radio spots.

Face book and Twitter will continue to be developed to help reach younger potential members

Our Website logo/branding will be refreshed using a student contest.

Our Website will also be formatted to be iPhone and iPad friendly.

A digital record of the club's activities, records and images will be maintained throughout the Rotary year.

## **MEMBERSHIP & ATTENDANCE:**

Members will be further encouraged to avail themselves of make ups to maintain the Club's monthly attendance figures. Monthly attendance figures will be reported on the District website by the 5th day of the following month. Membership changes will be reported on the Rotary International website within 7 days of induction / cessation.

## **SUCCESSION PLANNING:**

Succession plans will be developed for club roles that require a significant commitment of time. Our priorities this year are the roles of 'Secretary' and 'Treasurer'.

Determination and Enthusiasm are the twin keys to success: SCAN THE FIELD...DEVELOP A PLAN...SELL THE PLAN.



# SERVICE PROJECTS COMMITTEE



**Director:** Jeff Borella  
**Deputy:** Denis Carroll

Ken Hatfield	Martyn Wilkinson	Asha McLaren	Warren Lambert
Sandy Oldroyd	Malika Okeil	Ron Strachan	Jan Conti
Joy Passmore	Heather Traeger	Michael Goodrich	Quentin Kilian
	Rob Dorgelo	Allison Hooper	

**Our club has established the following service goals for the upcoming Rotary year:**

1. Allocate specific responsibilities for Community, Youth, International Vocational and New Generations service to members within the committee.
2. Review the club's current and ongoing service projects to determine whether they are relevant, needed, and of interest to club members.
3. Identify the social issues in the community that the club wants to address through its service goals
4. Assess the club's fundraising activities to determine if they meet the club's project funding needs
5. Involve all members in the Club's Service Projects
6. Recognise club members who participate in and provide leadership to the club's service projects
7. Identify and establish procedures that include all members when investigating and identifying further avenues of service



**LET US 'GROW' ROTARY  
AND HAVE FUN DOING IT!**



A Club Progressive dinner - what a great fun way of raising money.



Selling raffle tickets at the Parap markets an easy \$3000 fundraiser



The 'morning team' at the Supreme Court Open Day café.



Just three of the many at Clean Up Australia at East Point.



A happy trio of 'Gate Keepers' doing duty at the Gardens Spectacular



A very popular Santa at our Sailing Club Christmas party



## OUR PROJECTS

### COMMUNITY SERVICE:

- .Provision of the NT News & Weekend Australian newspapers to the Cowdy Ward at Royal Darwin Hospital.
- .Participate in the annual Clean Up Australia program.
- .Support the Australian Rotary Health (ARH) with an annual contribution and the staging of a Hat Day fundraiser
- .Respond to and support appropriate applications for assistance associated with community projects as and when they are received.
- .Investigate the development of a Community Garden at the Belyuen Family Centre.

### NEW GENERATIONS:

- .Sponsorship of students at the Centre for Youth Music, Charles Darwin University.
- .Support Group 1's National Youth Science Forum (NYSF) sponsor program to send at least one student to Canberra.
- .Sponsor at least three students to attend the Junior Science Experience at Charles Darwin University.
- .Sponsorship support to the District's funding of two Timor Leste students on Youth Exchange to Brazil.
- .In accordance with our Memorandum with the YMCA explore avenues of support to its youth programs.
- .Encourage and support the development of a Group 1 Rotary Youth Leadership Awards (RYLA) program.



**LET US 'GROW' ROTARY  
AND HAVE FUN DOING IT!**



### **VOCATIONAL SERVICE:**

- .Organise a Great Balloon Debate in October.
- .Encourage members and others to host Vocational Visits to their workplaces.
- .Organise the St John Ambulance Paramedic of the Year Award.
- .Organise the Aboriginal Health Worker Excellence Awards in partnership with the NT and Commonwealth Health Departments.

### **INTERNATIONAL SERVICE:**

- .Respond to appropriate requests for disaster relief.
- .Support Rotary Australia World Community Service (RAWCS) programs including the school sponsorship of three Indonesian children.
- .Respond to requests for appropriate funding from Timor Leste, Indonesia and other near neighbours.
- .Support the work of Rotary Overseas Medical Aid for Children (ROMAC) and especially it's Darwin operations.
- .Assist with the funding and building of the proposed Kindergarten facility in Dili.

### **PROPOSED FUNDRAISING:**

**The following have been identified as a starting point remembering that fundraising is a 'Whole of Club' responsibility**

- .Joint fundraising with the YMCA
- .Raise \$3.000 through the sale of Community Lottery tickets.
- .Progressive Dinner
- .A Games Night at Home
- .Gate keeping duties at the annual 'Gardens Spectacular'.



The Five Category Winners  
and Runners Up

Mr Jeff Moffett, Chief Executive of Department of Health presented this year's 'Legend' award to **Marion Swift**. Marion has been a practising Aboriginal Health Worker for 28 years.



Congratulations to Rhys Dowell on being  
awarded the title of  
Paramedic of the Year 2011

The 2011 St John Ambulance Paramedic of the Year Award nominees with the NT Minister for Health Hon Kon Vatskalis MLA





## MEMBERSHIP COMMITTEE

**Director:** Lorraine Corowa  
**Deputy:** Lloyd Blinco

Joseph Aladin    Di Borella    Sue Gumley    Ghani Anwar  
Vidula Garde    Betti Knott    Ainslie ward

**The aim of Our Action Plan is to increase the Rotary Club of Darwin Sunrise membership by:**

1. Providing current members with quality events which easily lend themselves to inviting interested potential members, including casual fellowship events;
2. Making regular contact with those members who may not be able to attend meetings for a variety of reasons;
3. Conducting 3 fundraising events to potentially defray the cost for members attending the Dili Conference.
4. Establishing a new corporate membership option.

An initial **PROJECT PLAN** has been developed to facilitate our Action Plan and this will be revised and expanded throughout the coming Rotary year.

**31st August:** Initiate a Potential New Member Breakfast Meeting. Encourage members to invite prospective members as guests.

**25th August:** Stone Country Festive Road Trip. Investigate new opportunities for club activities in the Gunbalunya Community and promote fellowship

**29th September:** Start of the Wet Season Fellowship Dinner. Casual Club fellowship and an opportunity for prospective members.

**October:** Book Auction. A fundraiser to encourage and assist attendance at the Dili Conference.

**8th December:** Christmas Cocktails and Santa Klaus. Fellowship and family.



**2nd February:** Fellowship Dinner. Casual and fellowship. Encourage members to invite prospective members as guests

**End of February:** Review the Club Orientation Handbook. Ensure it is user friendly to both the inductee and mentor

**March:** Quiz Night. A fundraiser to encourage and assist attendance at the Dili Conference.

**End of March:** Community Classification Survey. Review list of occupations in Darwin not represented in our membership.

**April:** Pot Luck Dinner. A fundraiser to encourage and assist attendance at the Dili Conference.

**May:** Dili District Conference. Encourage a record member attendance and target interested friends for project work.

**June:** Establish a Corporate Membership Program. New corporate members and potentially ongoing members

**All Year:** Family of Rotary. Regular follow up of members unable to attend meetings. Members are cared for and connected to the Club in times of sickness or hardship

**All Year:** Identify High Profile and Interesting Speakers. Assist Club Administration to attract new members.



Our Team at the Group 1 Assembly with District Governor Graham Koch and DG Elect Ian Lomas preparing for the Rotary Year 2012 - 2013



Ainslie was just one of 13 members to receive 100% Attendance Awards.





# THE ROTARY FOUNDATION COMMITTEE

**Director :** Julie Nicholson  
**Deputy:** Denise Dickson

Judy Chan                      Diana Leeder                      Warren Leeder  
Purdey Eades                      Sivaram Vemuri                      Judy Chan  
Maurice Sgarbossa

## What is The Rotary Foundation?

The Rotary Foundation is the charitable arm of Rotary International and is supported solely by voluntary contributions from Rotarians and friends of the Foundation.

Through Foundation grants, Rotarians are able to advance world understanding, goodwill, and peace through the improvement of health, supporting education and the alleviation of poverty.

## What does our Committee do?

Our Committee -

- raises awareness of the Foundation within and outside the club
- raises money for the Foundation including its polio eradication program,
- Identifies community projects for funding by the Foundation.



The Committee is responsible for the club's **PolioPlus fundraising project** where containers specially designed by club member, Marilynne Marshall, are placed in cafes, shops and offices around Darwin for "loose change" donations. This raises between \$6,000-\$10,000 per annum.



Also in support of PolioPlus club members have volunteered to assist with a 'hands on' involvement in polio immunisation programs in India

In addition, special events such as movie nights, cocktail parties and dinner functions will be staged from time to time to raise money for the Foundation.

**The Club's Weekly Foundation Draw** has proved to be both popular and a good source of income to boost our annual giving to the Foundation's Programs Fund. This will continue to be a feature of our meetings,

In order to raise awareness of the Foundation and its projects, brief "vignettes" will be provided regularly at club meetings or in the club's weekly bulletin. This will include information about how donations can be made e.g. via direct donations, bequests, the purchase of a Paul Harris Fellowship either as a way for an individual to donate or to recognise others. Members will be encouraged to make The Foundation their personal charity through the **Every Rotarian, Every Year program**.

As opportunities arise, committee and club members can also get involved in the Foundation's **Peace Scholar, Ambassadorial Scholars and Study Team projects**.





## A CELEBRATION OF ACHIEVEMENT

In the relatively short history of the club many community projects and programs have been undertaken and the club has also been active in supporting the work of Rotary International and Funding Rotary Foundation programs.

### Our sponsored Students to the Science Forum

Such projects and programs have included in part:

The purchase of foetal heart monitor for the NT Family Planning Association

The erection of a community shade shelter at Lake Alexander

The installation of Aqua lifts for the disabled at Parap Pool & the Salvation Army Nursing Home

A "backyard blitz" landscaping project at the Joan Ridley Mental Health Ward at Royal Darwin Hospital

Major sponsor to the Duke of Edinburgh's Award program in the purchase a new "troop carrier" to support Territory youth

Construction of a visitor's broad-walk in the Stuart Park Rain Forrest Reserve.

The purchase of an ophthalmoscope and retina scope for use at eye clinics in Aboriginal communities

The purchase of a computer, printer and software package for the NT Autism Association's Office.

Annual sponsorship of three orphans in Indonesia

Annual funding of students to attend Science Summer School Forums.

Annual Tuition fees to assist disadvantaged students at CDU Centre for Youth Music.

Annual St John Ambulance NT Paramedic of the Year Award

# Our Sponsors - with thanks

Office For Aboriginal and  
Torres Strait Islander Health



**RYDGES**  
DARWIN AIRPORT RESORT AND HOTEL



## Acknowledgement:

Our thanks to Elders Real Estate for their generous assistance in the production of this Community Information Document